

SPONSORSHIP PROSPECTUS



DALLAS, TEXAS

APRIL 21-23



Cultura Y Salud

Bridging Care and Community Health

About NaLa

The NaLa Conference on HIV/HCV/SUD, aims to provide Healthcare and Social Service Providers with innovative concepts, best practices, and new information on how to better serve Latine communities. Our workshops will cover a wide range of topics essential to all healthcare providers and practitioners who serve the Latine community. The aim is to provide effective treatment and consultations, with the overall goal of improving patient health outcomes. Our target audience are all practicing physicians, nurses, and non physicians, which include case managers, social workers, community health workers, support staff, linkage specialist and administrators.

Conference Audience

Medical: MDs, DOs, PAs, NPs, RNs, Pharmacists, Ancillary Staff, Etc.

Social Services: Social Workers, Case Managers, Community Health Workers, Advocates, Outreach Staff, Etc.

Administrators: C-Suite Staff, 340B Administrators, Quality Management, Program Managers, Development Staff, Grant Writers, Etc.





Sponsorship Opportunities

Our four levels of sponsorship are curated to fit the needs of our partners to showcase their ongoing commitment to the Latine communities and healthcare providers who serve them. Multi-year sponsorships are available upon request.

Exhibiting Hours	
Tuesday, April 21, 2026	8:00a.m. – 11:30a.m. 11:30a.m. – 2:15p.m. – Exhibit Hall Closed 2:15p.m. – 5:30p.m. 6:00p.m. – 8:00p.m. – Exhibitor Mixer
Wednesday, April 22, 2026	8:00a.m. – 11:45a.m. 11:45a.m. – 2:15p.m. – Exhibit Hall Closed 2:15p.m. – 5:15p.m.
Thursday, April 23, 2026	8:00a.m. – 8:45a.m. 8:45a.m. – 10:00a.m. – Exhibit Hall Closed 10:00a.m. – 11:30a.m. 11:30a.m. – 2:15p.m. – Exhibit Hall Closed 2:15p.m. – 4:00p.m.



Diamond/Diamante - \$150,000

Diamond-Level Concessions are exclusive to the Presenting Sponsor

- One (1) 30' x 20' Exhibit Space
- Two (2) 10' x 10' Exhibit Spaces
- Two (2) 1-Minute Commercials during breaks
- NaLa Gala Premier Sponsor at Closing Pachanga
- Exhibitor Lotería Participation (Bingo)
- Logo on NaLa Website
- Fifteen (15) social media posts (lives, reels, videos, posts, etc.) on Facebook and Instagram
- Three (3) Conference Bag Item Inserts
- Virtual Booth on WHOV's App
- 3 Full-Page Ads in Digital Program
- Digital Role-Ex of all Conference Agencies
- Twenty (20) Complimentary Registrations
- Branded Hotel Key Cards for 10% of hotel attendees
- Day 1 Opening Lunch Plenary
- Two (2) Breakfast Sessions
- Branded Theme Space Meeting Room
- Logo on Conference Bag
- One (1) Designated Workspace (AV not included)
- Branded Signage at Hotel
 - Four (4) separate options



Gold/Oro - \$100,000

Gold-Level Concessions are exclusive to the Presenting Sponsor

- One (1) 30' x 20' Exhibit Space
- One (1) 1-Minute Commercial during breaks
- Exhibitor Mixer Pachanga Sponsor
- Exhibitor Lotería Participation (Bingo)
- Logo on NaLa Website
- Ten (10) social media posts (lives, reels, videos, posts, etc.) on Facebook and Instagram
- Two (2) Conference Bag Item Inserts
- Virtual Booth on WHOVA App
- 2 Full-Page Ads in Digital Program
- Digital Rolodex of all Conference Attendees
- Fifteen (15) Complimentary Registration
- Lunch Plenary Session on Day 2
- One (1) Breakout Session
- Branded Theme Space - Working Warrior
- One (1) Designated Workspace (Amenity not Included)
- Branded Signage at Hotel
 - Three (3) separate options



Silver/Plata - \$75,000

Silver-Level Concessions are exclusive to the Presenting Sponsor

- One (1) 10' x 20' Exhibiting Space
- One (1) 30-second Commercial during breaks
- Afternoon Break Sponsor
- Exhibitor Lotería Participation (Bingo)
- Logo on NaLa Website
- Five (5) social media posts (lives, reels, videos, posts, etc.) on Facebook and Instagram
- One (1) Conference Bag Item
- Virtual Booth on WHOVA App
- One (1) Full-Page Ad in Digital Program
- Digital Rolodex of all Conference Attendees
- Ten (10) Complimentary Registrations
- Branded Signage at Hotel
 - Two (2) separate options
- La Marcha Del Amor Sponsor

Bronze/Bronce - \$40,000

Bronze-Level Concessions are exclusive to the Presenting Sponsor

- One (1) 10' x 20' Exhibiting Space
- One (1) 30-second Commercial during breaks
- Pre-Conference Registration Event Sponsor
- Exhibitor Lotería Participation (Bingo)
- Logo on NaLa Website
- Three (3) social media posts (lives, reels, videos, posts, etc.) on Facebook and Instagram
- One (1) Conference Bag Item Insert
- Virtual Booth on WHOVA App
- One (1) half-page Ad in Digital Program
- Digital Rolodex of all Conference Attendees
- Five (5) Complimentary Registrations



Exhibitor Opportunities

Showcase your company at the largest Latine healthcare conference focused on the syndemics of HIV & HCV. A limited number of spaces will be available - don't miss out!

Exhibiting Booth - \$2,000

Your 8'x10' Booth Space includes:

- One (1) 8ft Table
- Pipe and Drape
- Two (2) Chairs
- Name Plate on Booth
- One (1) Trash Bin
- Two (2) Complimentary registrations
- Virtual Booth on WHOVA App
- One (1) half-page Ad in Digital Program (must be submitted by deadline to be included)
- One (1) Conference Bag Item (must be submitted by deadline to be included)
- Digital Rolodex of all Conference Attendees
- Participation in the Exhibitor Lotería



A la Carte Options

Exhibiting and sponsoring not your cup of *cafecito*? Below are single-purchase items that may be more your preference.

Item	Cost	Item	Cost
Internet Sponsor	\$20K	Digital Ad half-page	\$5K
Lanyard Sponsor	\$5K	One (1) Minute Commercial	\$5K
Notebook Sponsor	\$10K	Digital Ad- quarter page	\$3K
Water Bottle Sponsor	\$10K	30-Second Commercial	\$3K
Two-hour Workshop	SOLD	Logo on NaLa Website	\$3K
Digital Ad-Full Page	\$7K	Virtual Booth on WHOVA App	\$3K
Breakout Session (1.25 hours)	SOLD	One (1) Conference Bag Item	\$3K

Thank you for your support!

As we celebrate our 11th year of bringing people together with our FAMILIA-like approach, we appreciate your ongoing support throughout the years. Without our Sponsors and Exhibitors, these educational and networking resources would not be available at a national level for Latine-serving providers. Your contributions do not go unnoticed, and together we will End the HIV and HCV Epidemics while continuing to address the syndemics that fuel them.

Questions?

Email us at latinxconference@westbrookclinic.org

