NALA 2027

CHICAGO JUNE 14–16

PROSPECTUS



About NaLa

The National Latine Conference on HIV and Wellness (NaLa) brings together healthcare professionals, social service providers, community leaders, and advocates to share innovative approaches, evidence-based practices, and emerging information to improve health outcomes within Latine communities.

The conference addresses HIV prevention, treatment, and care; HIV and aging; comorbidities; hepatitis C; substance use disorders; mental health; and whole-person wellness. Through community-centered approaches and collaboration, NaLa aims to reduce stigma, improve access to care, and promote long-term health and well-being.

Conference Audience

Medical: MDs, DOs, PAs, NPs, RNs, Pharmacists, Ancillary Staff, Etc.

Social Services: Social Workers, Case Managers, Community Health Workers, Advocates, Outreach Staff, Etc.

Administrators: C-Suite Staff, 340B Administrators, Quality Management, Program Managers, Development Staff, Grant Writers, Etc.







Sponsorship Opportunities

Our four levels of sponsorship are curated to fit the needs of our partners to showcase their ongoing commitment to the Latine communities and healthcare providers who serve them. Multi-year sponsorships are available upon request.

Exhibiting Hours	
Monday, June 14, 2027	8:00a.m. - 11:30a.m. 11:30a.m. - 2:00p.m. - Exhibit Hall Closed 2:00p.m. - 5:00p.m. 6:00p.m. - 8:00p.m. - Exhibitor Mixer
Tuesday, June 15, 2027	8:00a.m. - 11:30a.m. 11:30a.m. - 2:00p.m. - Exhibit Hall Closed 2:00p.m. - 4:00p.m. 4:00p.m. - 5:00p.m. - Exhibit Hall Closed
Wednesday, June 16, 2027	8:00a.m. - 9:00a.m. 9:00a.m. - 10:00a.m. - Exhibit Hall Closed 10:00a.m. - 11:20a.m. 11:20a.m. - 1:05p.m. - Exhibit Hall Closed 1:05p.m. - 3:00p.m.





Diamante - $150,000

Diamante-Level Concessions are exclusive to the Presenting Sponsor

- One (1) 30' x 30' Exhibit Space
- Two (2) 10' x 10' Exhibit Spaces
- Two (2) 1-Minute Commercials during breaks
- Fifteen (15) social media posts (lives, reels, videos, posts, etc.) on Facebook and Instagram
- Three (3) Conference Bag Item inserts
- 3 Full-Page Ads in Digital Program
- Branded Hotel Key Cards for 100% of hotel attendees
- Logo on Conference Bag
- Twenty (20) Complimentary Registrations
- Day 1 Opening Lunch Plenary
- Two (2) Breakout Sessions
- NaLa Gala Premier Sponsor at Closing Pachanga
- Branded Theme Space - Healing Room
- Branded Signage at Hotel
    - Four (4) separate options
- One (1) Designated Workspace (AV not included)
- Logo on NaLa Website
- Exhibitor Lotería Participation (Bingo)
- Virtual Booth on WHOVA App
- Digital Rolodex of all Conference Attendees



Oro - $100,000

Oro-Level Concessions are exclusive to the Presenting Sponsor

- One (1) 30' x 20' Exhibit Space
- One (1) 1-Minute Commercial during breaks
- Ten (10) social media posts (lives, reels, videos, posts, etc.) on Facebook and Instagram
- Two (2) Conference Bag Item Inserts
- 2 Full-Page Ads in Digital Program
- Fifteen (15) Complimentary Registrations
- Lunch Plenary Session on Day 2
- One (1) Breakout Session
- Exhibitor Mixer Pachanga Sponsor
- Branded Theme Space - Working Warrior
- Branded Signage at Hotel
    - Three (3) separate options
- One (1) Designated Workspace (AV not Included)
- Logo on NaLa Website
- Exhibitor Lotería Participation (Bingo)
- Virtual Booth on WHOVA App
- Digital Rolodex of all Conference Attendees





Plata - $70,000

Plata-Level Concessions are exclusive to the Presenting Sponsor

- One (1) 10' x 20' Exhibiting Space
- One (1) 30-second Commercial during breaks
- Five (5) social media posts (lives, reels, videos, posts, etc.) on Facebook and Instagram
- One (1) Conference Bag Item
- One (1) Full-Page Ad in Digital Program
- Ten (10) Complimentary Registrations
- Breakfast Plenary Session on Day 3
- Branded Signage at Hotel
  - Two (2) separate options
- Logo on NaLa Website
- Exhibitor Lotería Participation (Bingo)
- Virtual Booth on WHOVA App
- Digital Rolodex of all Conference Attendees



Bronce - $45,000

Bronce-Level Concessions are exclusive to the Presenting Sponsor

- One (1) 10' x 20' Exhibiting Space
- One (1) 30-second Commercial during breaks
- Three (3) social media posts (lives, reels, videos, posts, etc.) on Facebook and Instagram
- One (1) Conference Bag Item Insert
- One (1) half-page Ad in Digital Program
- Five (5) Complimentary Registrations
- Pre-Conference Registration Event Sponsor
- Logo on NaLa Website
- Exhibitor Lotería Participation (Bingo)
- Virtual Booth on WHOVA App
- Digital Rolodex of all Conference Attendees



Exhibitor Opportunities

Showcase your company at the largest Latine healthcare conference focused on the syndemics of HIV & Wellness. A limited number of spaces will be available - don't miss out!

Exhibiting Booth - $2,000



Your 8'x10' Booth Space includes:

- One (1) 8ft Table
- Pipe and Drape
- Two (2) Chairs
- Name Plate on Booth
- One (1) Trash Bin
- Two (2) Complimentary registrations
- Virtual Booth on WHOVA App
- One (1) half-page Ad in Digital Program (must be submitted by deadline to be included)
- One (1) Conference Bag Item (must be submitted by deadline to be included)
- Participation in the Exhibitor Lotería





A la Carte Options

Exhibiting and sponsoring not your cup of *cafecito*? Below are single-purchase items that may be more your preference.

Item	Cost	Item	Cost
Conference Internet Sponsor	$20K	One (1) Minute Break Time Commercial	$5k
NaLa Featured Item Sponsor	$8K	30-Second Break Time Commercial	$3K
Lanyard Sponsor	$5K	Logo on NaLa Website	$3K
Two-hour Workshop	$10K	One (1) Conference Bag Item	$3K
Breakout Session (1 hour)	$5K	Full Attendee Scholarship Sponsor (One recipient)	$2,500
Digital Program - full page ad	$5K	Community Scholarship Partner Sponsor (Two recipients)	$5K
Digital Program - half-page ad	$3K	Scholarship Champion Sponsor (four recipients)	$10K
Digital Program - quarter-page ad	$1K	Presenting Scholarship Sponsor (Ten recipients)	$25K



Thank you for your support!

As we celebrate our 12th year of bringing people together with our FAMILIA-like approach, we appreciate your ongoing support throughout the years. Without our Sponsors and Exhibitors, these educational and networking resources would not be available at a national level for Latine-serving providers. Your contributions do not go unnoticed, and together we will End the HIV Epidemic while continuing to address the syndemics that fuel them.

Questions? Email Sean Camacho at sacamacho@valleyaids.org