

# 2025 Prospectus



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**PRESENTED BY:**

Valley AIDS Council

**CONTACT:**

Pedro Coronado

**EMAIL:**

[latinxconference@westbrookclinic.org](mailto:latinxconference@westbrookclinic.org)

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## About NaLa

The NaLa Conference also known as the National Latinx Conference on HIV/HCV/SUD aims to provide Healthcare and Social Service Providers with innovative concepts, best practices, and new information on how to better serve Latinx communities. Our workshops will cover a wide range of topics essential to all healthcare providers and practitioners who serve the Latinx community. The aim is to provide effective treatment and consultations with the overall goal of improving patient health outcomes. Our target audience are all practicing physicians, nurses and non physicians which include case managers, social workers, community health workers, support staff, linkage specialist and administration.

## Logistics

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**LOCATION:**

Las Vegas, Nevada

**DATE:**

April 29th - May 1st, 2025

**CONFERENCE VENUE:**

Palms Hotel

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# Conference Audience

## Medical



- MD's / DO's
- PA's
- NP's
- RN's
- Pharmacists
- Ancillary Staff
- Etc...

## Social Services



- Social Workers
- Case Managers
- Community Health Workers
- Advocates
- Outreach Staff
- Etc...

## Administrators



- C-Suite Staff
- 340B Administrators
- Quality Management
- Program Managers
- Development
- Grant Writers
- Etc...

# Exhibiting Opportunities



Showcase your company at the largest Latinx healthcare conference focused on the syndemics of HIV & HCV. Limited number of spaces will be available. Don't miss out.

## Exhibit Times

Tuesday 4/29	Wednesday 4/30	Thursday 5/1
8am - 12pm	8am - 12pm	10pm - 12pm
5pm - 7pm	2pm - 5pm	2pm - 4pm

## Exhibitor Package (\$2k)

Exhibit Package Includes:		
8x10 Booth Space	Pipe and Drape	½ Page Ad in Digital Program
2 Chairs	Name Plate on Booth	Virtual Booth on WHOVA
Trash Bin	Exhibitor Loteria	Digital Rolodex
8ft Table	1 Conference Bag Item	2 Registrations



# Sponsorship Packages

Our 4 levels of sponsorship are curated to fit the needs of our partners to showcase their ongoing commitment to Latinx communities and the healthcare providers who serve them.

Please review the different levels of sponsorship and reach out to the team if you have any questions.

## Diamond Level (\$150K)

Diamond Sponsor Concessions			
30' x 20' Exhibit Space	Two 1 Minute Commercials during Breaks	NaLa Gala Premier Sponsor at Closing Pachanga	Exhibitor Loteria Participation (Bingo)
Logo on NaLa Website	10 Social Media Post on Facebook and Instagram	3 Conference Bag item Inserts	Virtual Booth on Whova App
3 Full Page Ads in Digital Program	Digital Rolodex of all Conference Attendees	20 Complimentary Registrations	4 Live Social Media Posts
300 Branded Hotel Key Cards	Lunch Plenary Session on 5/1/2025	Digital Signage in Pearl Theater Foyer on 5/1/2025	Digital Signage in Exhibit Hall Foyer
Branded Digital Signage in 2 Elevators	Branded Static Signage in 2 Elevators	Digital Branding at Entryway of the Pearl Theater on day of the Sponsored Session	2 Branded Column Static Signs in the Pearl Theater Foyer
VIP Lounge in Pearl Theater	VIP Skyboxes (18 Guests)	2 Breakout Sessions	Branded Themed Space - Healing Room



## Gold Level (\$100K)

Gold Sponsor Concessions			
30' x 20' Exhibit Space	1 Minute Commercial during Breaks	Exhibitor Mixer Pachanga Sponsor	Exhibitor Loteria Participation (Bingo)
Logo on NaLa Website	7 Social Media Post on Facebook and Instagram	2 Conference Bag item Inserts	Virtual Booth on Whova App
2 Full Page Ads in Digital Program	Digital Rolodex of all Conference Attendees	15 Complimentary Registrations	3 Live Social Media Posts
200 Branded Hotel Key Cards	Lunch Plenary Session on 4/30/25	Digital Signage in Pearl Theater Foyer on 4/30/25	Digital Signage in Exhibit Hall Foyer
Branded Digital Signage in 1 elevator	Branded Static Signage in 1 elevator	Digital Branding at Entryway of the Pearl Theater on the day of the Sponsored Session	1 Branded Column Static Sign in the Pearl Theater Foyer
VIP Lounge in Pearl Theater	VIP Skyboxes (15 Guests)	1 Breakout Session	Branded Themed Space - Working Warrior

## Silver Level (\$70K)

Silver Sponsor Concessions			
10' x 20' Exhibit Space	30 Second Commercial during Breaks	Latinx Film Festival Presenting Sponsor - 5 min. Intro Video	Exhibitor Loteria Participation (Bingo)
Logo on NaLa Website	5 Social Media Post on Facebook and Instagram	1 Conference Bag item Insert	Virtual Booth on Whova App
1 Full Page Ad in Digital Program	Digital Rolodex of all Conference Attendees	10 Complimentary Registrations	2 Live Social Media Posts
100 Branded Hotel Key Cards	1 Branded Column Static Sign in Pearl Theater Foyer	Digital Branding at Entryway of the Pearl Theater on the day of the Sponsored Session	Digital Signage in Pearl Theater Foyer on 4/29/25

## Bronze Level (\$30K)

Bronze Sponsor Concessions			
10' x 20' Exhibit Space	30 Second Commercial during Breaks	Pre-Conference Registration Event Sponsor	Exhibitor Loteria Participation (Bingo)
Logo on NaLa Website	3 Social Media Post on Facebook and Instagram	1 Conference Bag item Insert	Virtual Booth on Whova App
½ Page Ad in Digital Program	Digital Rolodex of all Conference Attendees	5 Complimentary Registrations	1 Live Social Media Post



## A la Carte Options

Exhibiting and sponsoring not your cup of cafecito? Below are single purchase items that may be more your preference.

Item	Cost	Item	Cost
Internet Sponsor	\$20k	Logo on NaLa Website	\$3k
Digital Ad ¼ Page	\$3K	Conf. Bag Item	\$3k
Digital Ad ½ Page	\$5k	1 Minute Commercial	\$5k
Digital Ad Full Page	\$7k	Full Day Breakout Room Buyout	\$15k
Breakout Session 1.15 hours	\$5K	Volunteer Vests with Sponsor Logo	\$20K
Digital Tall Wall on Rotation	\$50K	Digital Marquee on Rotation	\$10K





## Thank you for your support!

As we celebrate our 10 year anniversary of bringing people together with our FAMILIA like approach, we appreciate your ongoing support throughout all these years. Without our Sponsors and Exhibitors, these educational and networking resources would not be available at a national level for Latinx serving providers. Your contributions do not go unnoticed and together we will End the HIV and HCV Epidemics and continue to address the syndemics that fuel these epidemics.

For inquiries and clarification, reach out to [latinxconference@westbrookclinic.org](mailto:latinxconference@westbrookclinic.org) .Thank you!

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### ADDRESS:

2306 Camelot Plaza, Harlingen, TX 78550

### WEBSITE:

[www.latinosandhiv.org](http://www.latinosandhiv.org)

### PHONE:

956-990-8951

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