2019 National Latinx Conference On HIV/HCV/SUD

Providing Best Practices for Healthcare Providers to Achieve Better Care for the Latinx Community

Sponsorship Prospectus

www.latinosandhiv.org
About Valley AIDS Council

Valley AIDS Council (VAC) is the primary provider of HIV prevention, education and testing services and the only Ryan White funded agency providing medical care and supportive services for people living with HIV in the 3-county area that stretches from the lower Rio Grande Valley on the US/Mexico border.

1. VAC is a non-profit HIV service organization that delivers culturally appropriate sexual health and wellness services in South Texas and advocates for the Latinx population at the local, state and national level.

2. For over 30 years, VAC has offered wraparound services including medical diagnosis, treatment and case management targeting infected populations and HIV prevention and testing targeting those at risk for this disease.

3. VAC is proud to provide to the people of South Texas its exceptional medical care, treatment and prevention services. VAC serves as an HIV care teaching facility for medical students, NPs, and PAs.

4. VAC has organized and hosted the ever evolving annual National Latinx HIV/HCV/SUD Conference since 2015 and for the past 15 years has been a local partner site with the AIDS Education and Training Center (AETC). By providing tailored, high quality, and professional training, healthcare providers are able to extend the upper echelon of comprehensive care for those living with HIV.

The 2019 National Latinx HIV/HCV/SUD Conference is an exclusive conference dedicated to providing best practices to physicians, social service providers, case managers, and nurses who serve primarily Latinos with HIV/HCV and Substance Use Disorders. Our conference has numerous sponsorship opportunities to increase your visibility and engage with other recognized national organizations within the field of HIV/HCV/SUD.

Since the inception, our conference has served over 1,000 HIV/HCV/SUD staff, from Promotoras de Salud (Community Health Workers) to Medical Doctors from over 30 states, Puerto Rico, Mexico, and Kenya.

Trains over 400+ attendees every year in the field of HIV/HCV/SUD care including clinical and non-clinical staff and connects attendees with over 25 nationally recognized exhibitors and sponsors.

The three-day annual conference, to be held from May 17th - 19th, 2019 in downtown San Antonio, Texas builds a network of professionals working towards reducing the incidence of and increasing the care for the Latinx community living with HIV/HCV/SUD.

HIV/HCV/SUD care providers attend from coast-to-coast to represent their regions at our conference. The credibility of our conference is also now building international recognition.

About The Conference
"At the National Latinx HIV/HCV Conference we get to deep dive into issues affecting Latinos. This includes examining immigration, the political climate, language, culture, homophobia, and stigma. It’s one conference you get to meet and collaborate with key players in different regions of the U.S. and Mexico border. The conference creates an environment of inclusivity and collaboration, and more importantly, action and commitment to enhance and evolve the individuals and agencies in attendance. This allows us to more appropriately respond to current needs of Latinos being affected."

- Natalie Sanchez - MPH, UCLA CHIPTS (Center for HIV Indentification, Prevention, & Treatment Services)

2018 National Latino HIV/HCV Organization Participants

Our 2018 conference brought exhibitors, sponsors, and partners from many recognized organizations such as:

Diamond Level: Viiv Healthcare; Gold Level: ASP Cares; Silver Level: Gilead Sciences, and EMD Serono; Bronze Level: NMAC

- Texas Department of Health and Human Services
- UMBAST
- ReCept Pharmacy
- Denver Prevention Training Center
- Methodist Healthcare Ministries
- South Central AETC
- Avita Pharmacy
- Latino Commission on AIDS
- Pacific AETC
- National Latin@ Network
- AHE Pharmacy
- Janssen

Accreditation Statement

CME Accreditation Statement: This activity has been planned and implemented in accordance with the accreditation requirements and policies of the Texas Medical Association (TMA) through the joint providership of Doctors Hospital at Renaissance Health System and Valley AIDS Council. Doctors Hospital at Renaissance Health System is accredited by TMA to provide continuing medical education for physicians.

Nursing Accreditation Statement: Doctors Hospital At Renaissance Health System is an approved provider of continuing nursing education by the Texas Nurses Association - Approver, an accredited approver by the American Nurses Credentialing Center’s Commission on Accreditation. This CNE activity has been jointly provided by Doctors Hospital At Renaissance Health System collaboratively with Valley AIDS Council Westbrook Clinic.
Sponsorship Opportunities

Information below details the levels of involvement sponsors will have the opportunity to participate in. Feel free to visit our website www.latinosandhiv.org for more information or feel free to send us an email with your questions. Please send all correspondance to Jabshier@Latinosandhiv.org.

Events

**Pachanga (Cultural Event Sponsor)**
- Limited to Diamante, Oro, and Plata Sponsors. This event will showcase Latino culture and is the main reception for the entire conference.

**Trans Health, Las Adelitas, and/or PrEP Reception Sponsor**
- Limited to Diamante Sponsors. Sponsors may present any campaigns that they wish to showcase pertaining to Latino transgender health, Latina Reproductive Health, and/or Pre-Exposure Prophylaxis, respectively. Sponsors will receive 2 one-day registrations for this reception to present campaigns and network with peers.

**Sponsored Lunches**
- Limited to Diamante Sponsors. Sponsors will have the opportunity to give a 1.5 hour presentation on either HIV (Day 1) or HCV (Day 2) while attendees enjoy their meal.

Marketing/Branding

**Logo on Website, Email Blasts, Entry Gateway Signage & Plenary Banner**
- All sponsor logos will be placed on our website indicating the various levels of contribution, included on all emails blasts sent to participants, as well as on the banners leading into plenary sessions, and on entry gateway signage.

**Social Media Posts**
- Limited to Diamante and Oro sponsors and will be given the ability to send out 3 social media posts through our social media platforms.

**Charging Stations**
- Limited to Diamante and Oro sponsors. Logos will be placed on charging stations throughout the space and will be identified as the sole sponsor of that station.

**Conference Bag Item (Non-Paper)**
- All sponsors will be allowed one item to put into the conference bags that all attendees will receive.

**Sponsored Bus Wrap**
- Limited to Diamante sponsors (4 buses). Sponsors will be placed on buses that run throughout San Antonio, transporting attendees to various places.

**Foot Prints**
- Limited to Diamante and Oro sponsors who will have their logos placed throughout conference space.

**Pocket Guide**
- Limited to Diamante and Oro sponsors who will have a page ad in the pocket guide consisting of the agenda and sponsor ads.

**Agenda Board**
- Limited to Diamante and Oro sponsors who will have a digital campaign ad that is on loop with the day's agenda.

**Mobile Application**
- Limited to Diamante sponsors who will be able to place campaign ads and logos throughout the mobile application that all attendees will download.

Scholarships

**Diamante - $60,000**
- Sponsors at this level will provide 30 scholarships to specific groups such as: 50+, Trans, and Community Health Worker and receive recognition during the plenary sessions.

**Oro - $50,000**
- Sponsors at this level will provide 20 scholarships to specific groups such as: Youth and Advocates and receive recognition during plenary sessions.
# Sponsorship Opportunities

<table>
<thead>
<tr>
<th>Features</th>
<th>Diamante (Diamond)</th>
<th>Oro (Gold)</th>
<th>Plata (Silver)</th>
<th>Bronce (Bronze)</th>
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<tbody>
<tr>
<td><strong>Events</strong>&lt;br&gt;(The 4 topic receptions will only have one sponsor per session. Each reception will be an hour long and will be decided based on those who inquire.)</td>
<td>$60,000</td>
<td>$50,000</td>
<td>$25,000</td>
<td>$15,000</td>
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<tr>
<td>Reserved table at plenary</td>
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<tr>
<td>Panchanga (Cultural Event Sponsor)</td>
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<td>Sponsored Lunch Day 2 (Topic To Be Presented: HCV)</td>
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<td>Las Adelitas Reception Sponsor</td>
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<td>PrEP Reception Sponsor</td>
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<td><strong>Marketing/Branding</strong></td>
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<td>Logo on website</td>
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<td>Entry gateway sign</td>
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<td>Charging stations</td>
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<td>Conference bag item (non-paper)</td>
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<td>Foot Prints</td>
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<td>Pocket guide</td>
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<td>Agenda board</td>
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<td>Mobile Application</td>
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<td><strong>Exhibits</strong></td>
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<td>(2) 8x10 Booths (4K)</td>
<td>(2) 8x10 Booths (4K)</td>
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<td>Size of Exhibiting Space</td>
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<td><strong>Scholarships</strong></td>
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<td>Number of Scholarships Sponsored</td>
<td>30 (15K)</td>
<td>20 (10K)</td>
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</table>
Sponsorship Opportunities

Exhibits

**Diamante (Diamond)** - $60,000
- Sponsors at this level will receive an exhibiting space of (2) 8 x 10 booths.

**Oro (Gold)** - $50,000
- Sponsors at this level will receive an exhibiting space of (2) 8 x 10 booths.

**Plata (Silver)** - $25,000
- Sponsors at this level will receive an exhibiting space of (1) 8 x 10 booths.

**Bronce (Bronze)** - $15,000

Registrations

**Diamante (Diamond)** - $60,000
- Sponsors at this level will receive 5 registrations.

**Oro (Gold)** - $50,000
- Sponsors at this level will receive 3 registrations.

**Plata (Silver)** - $25,000
- Sponsors at this level will receive 2 registrations.

**Bronce (Bronze)** - $15,000
- Sponsors at this level will receive 2 registrations.

GET IN TOUCH WITH US

(956) 507-4818
2306 Camelot Plaza
Harlingen, Texas
78550
Jabshier@Latinosandhiv.org
www.facebook.com/NaLaHHS
Conference
Or @NaLaHHSConference