



Dr. Hilda Sandoval is a Licensed Marriage and Family Therapist with a demonstrated history of addressing social, economic and health disparities that lie within marginalized communities. She possesses a strong background in program oversight, project development and capacity building. She has focused her career on addressing inequities experienced by persons living with mental illness, HIV, substance abuse, and homelessness. She has written and produced some of the most successful public health campaigns focused on HIV prevention, including the nationally recognized series Sin Vergüenza, a bilingual telenovela focused on addressing HIV in the Latino community. She is a dynamic leader with over 15 years of experience with nonprofit organizations that focus on eliminating health disparities. She co-founded Social Exchange Institute which aims to create innovative media and research through the promotion of social justice, equity, diversity and inclusion. Dr. Sandoval draws from her training and experience to raise social consciousness and bridge cultural gaps. She holds a Doctor of Philosophy (PhD) focused in Psychology from The Chicago School of Professional Psychology.



Natalie is a third generation Mexican-American born and raised in the San Fernando Valley in Los Angeles, California. She has brought Latino social and psychological issues center stage into arenas for discussion and in raising the social consciousness that is shifting cultural norms around female roles, sexuality, gender identity, and addiction. She is passionate about writing, Latino Leadership, and changing organization and cultural norms around oppressive issues. She is currently working on a new film project to address and prevent child sexual abuse within the Latino community. She is well-known for her work as creator, producer, and writer of the award-winning telenovela webseries “Sin Vergüenza”. In 2013, her series won an Imagen Award for best webseries and in 2017 the second season received 5 Imagen nominations. In 2018, she released the third season. Sin Vergüenza is the first of its kind webseries filmed in both English and Spanish using the same cast and script. Her innovative thinking and approaches to public health have resulted in the development of many best practices that are shared and utilized on a national level. Natalie is a two-time BRUIN with a MPH degree and a BA in Sociology. She has dedicated 15 years of her career to reducing HIV and improving medical outcomes in Latino communities. Natalie was the former Administrator of AltaMed’s Specialty Department where she managed a team of 56 employees overseeing HIV services for over 1,700 clients each year. In August 2018, Natalie joined UCLA’s Department of Pediatrics as the Director of the Family AIDS Network. Natalie has created and led some of the largest and most successful multicultural HIV campaigns as well as implemented a combination of public health strategies to reduce HIV infections. Sin Vergüenza, Ask Me About PrEP, Free to Be campaigns have become prominent HIV educational tools across the country. She is not only a leader in HIV but has broken into the film industry where she has used film for public health messages and created a space showcasing communities of color as main characters in their own lives.